

YOUR SON CAN EARN HIS WAY TO CAMPBELLING POPCORN!

And, now your Scout can pay for camp himself, through the popcorn sale.

POPCORN=CAMP

Your Pack or Troop is offering this program, right now, so tell your Leaders your Scout wants to participate. They will assign your son a "Scout Account" where income from the popcorn sale will accumulate.

Here's how it works.

1. Ask your leader for the cost of camp (a)
2. Earn 35% toward camp (b)
3. Use the chart below to figure the amount of popcorn sales needed to pay for camp (c)

$$\begin{array}{r} \text{(a) Cost of Camp} \\ \$ \end{array} \div \begin{array}{r} \text{(b) Scout Popcorn} \\ \text{Commission \%} \\ 35\% \end{array} = \begin{array}{r} \text{(c) Popcorn Sales} \\ \text{Needed} \\ \$ \end{array}$$

Help him attain his goal.

Having your Scout earn his own way to camp is a tool that helps teach responsibility. And the best part is he'll be working toward something he really wants to do! And, you can help him:

- set his goal
- commit to his goal
- reach his goal!

Chart your progress by filling in the bar graph during the sale.



Let's get started!

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You're halfway there!

You're on your way to camp!

Learn more about earning your way to camp at the Trail's End website.



POPCORN
MAKES IT REAL!

EARN YOUR WAY TO CAMP with **OrderPopcorn.com** this spring!

Sale Dates: March 15 - May 15



Scouts who sell at least **\$200** on OrderPopcorn.com between March 15 and May 15 will have a chance to earn a Coleman gift card from Trail's End.

- | | |
|---|--|
| Sell \$200 → Earn a \$20 Coleman gift card | Sell \$800 → Earn a \$80 Coleman gift card |
| Sell \$400 → Earn a \$40 Coleman gift card | Sell \$1,000 → Earn a \$100 Coleman gift card |
| Sell \$600 → Earn a \$60 Coleman gift card | Sell \$2,500 → Earn a \$250 Coleman gift card |

How it works:

- Send emails to your friends and family about camp
- Include your Scout-specific order key in your emails
- Have your friends and family use your order key when they shop on www.orderpopcorn.com
- You earn **30%** commission!
- Sell \$200+ and Trail's End will send you your Coleman gift card



See our ad in the March issue of *Boys' Life*

My Order Key: _____

NEED AN ORDER KEY?

Call OrderPopcorn.com:
800-782-4255

Email OrderPopcorn.com:
support@orderpopcorn.com

You can earn money for college too!

Any Scout who sells at least **\$500** online between **March 15 and May 15** will automatically be enrolled our College Scholarship Program, where 6% of his total sales are invested in his own account. The usual minimum to enroll is \$2,500!



PRSR STD
US POSTAGE
PAID
FORT WAYNE, IN
PERMIT NO. 650

*No added dietary additives to all Trail's End products.
 †Up from 21 oz. to 23 oz. for all products except 16 Pack
 Unbelievable Butter microwave and Big 30 Pack microwave.

Popcorn Chocolate Caramel Cashews Almonds Pecans

AMERICA'S POPCORN SALE



Say "Cheese!"

It's the cheesiest. 3-Way Tin.

Lip smackin' gourmet cheddar cheese popcorn (2 bags) and super-delicious white cheddar cheese popcorn. 21 oz.

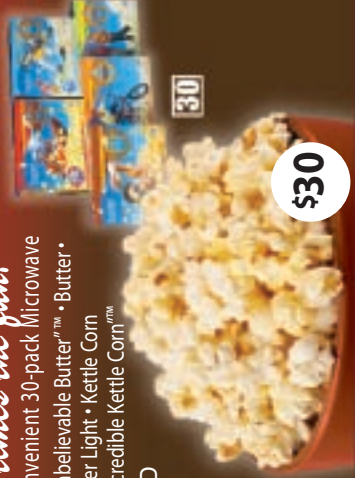


\$30

5 times the fun!

Convenient 30-pack Microwave

- Unbelievable Butter™ • Butter • Butter Light • Kettle Corn
- Incredible Kettle Corn™

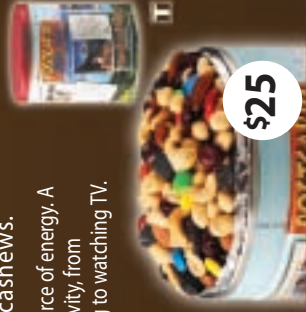


\$30

Get your kicks with our mix!

Peanuts, cranberries, raisins, M&M's®, almonds and cashews.

A high-voltage source of energy. A must for every activity, from mountain climbing to watching TV. Enjoy! 20 oz.



\$25

Go Nuts!

Gourmet Caramel Corn with Almonds, Pecans and Cashews.

The world's best caramel corn in a tin that celebrates 100 years of U.S. Scouting. 23 oz.



\$16

County Fair favorite

15-pack Kettle Corn.

Sweet 'n Salty, munchy and crunchy. Big 15 pack microwave, full of old-fashioned flavor.



\$20

THANK YOU FOR SUPPORTING SCOUTING IN YOUR COMMUNITY

Lighten up

Caramel Corn Light.

Super taste, reduced sugar, low fat, Butter Toffee flavor — in a gorgeous tin that honors the traditions of Scouting. 18 oz.



\$16

Our Butter makes it better

15-pack Unbelievable Butter Microwave.

A butter flavor second to none. Unbelievably dee-fish!



\$15

Turn on this Light!

15-pack Butter Light

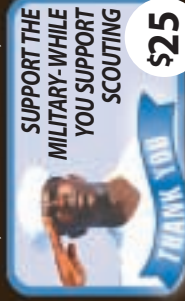
Microwave. Everything you want, and nothing you don't. Fewer calories, less sodium, all the taste of great butter flavor.



\$15

Support our military

Buy popcorn for the troops. You can donate a gift of popcorn to those serving their country. Our men and women in uniform thank you.



\$25

To see full nutritional information for all Trail's End products visit:

