

Tips for Scout-O-Rama

IDENTIFY YOUR EXHIBIT

Be sure to display your Unit number, Charter Organization and City in your area. Also, clearly display the theme of your exhibit, along with helpful information on how to participate.

MAKE YOUR EXHIBIT A LIVE ACTION BOOTH OR DEMONSTRATION

Visitors will be attracted to your booth if it is fun, active and alive!

MAKE YOUR EXHIBIT AN EXAMPLE OF WHAT YOUR SCOUTS ARE ALL ABOUT

Include all your Scouts in the action . . . it is their show. Develop a rotation schedule so that Scouts take turns staffing your exhibit while others are exploring the rest of Scout-O-Rama. Also be sure to include adult supervision at all times.

INVOLVE YOUR VISITORS IN THE ACTION

Invite them to participate by doing something, making something, competing or meeting a challenge. Remember to keep your exhibit active throughout the day.

KEEP IT SIMPLE

Remember that your audience will be constantly changing. Make your presentation short and simple and keep repeating it for new visitors.

SEND YOUR VISITORS HOME WITH SOMETHING

Consider providing a reminder of their participation that visitors can take with them. This can be something they made, a sample, a pin or certificate.

AVOID STATIC DISPLAYS OR PRESENTATIONS

Most visitors want to see your Scouts in action. Let them see first hand that Scouting is all about being active and involved.

THE SIXTY SECOND RULE

Experienced exhibitors have found that you have about 60 seconds to achieve three objectives: Attract attention and involve the audience mentally Motivate them to action.

PROPER UNIFORMING IS ESSENTIAL

Remember, Scouting will be on display. Make the best possible impression on the public by being sure all Scouts and Scouters are in uniform.

SAFETY FIRST

Remember to plan your booth or activity according to the "Guide to Safe Scouting" and the additional safety procedures required by LL Bean and Freeport Rescue.